

MEDIA DOCUMENTATION

# ZAUBERWALD LENZERHEIDE 2018



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## THE LENZERHEIDE MAGIC FOREST

### A MULTISENSORY EXPERIENCE

**In December 2013, the initiators of the Lenzerheide Magic Forest combined light art, food and music to create a totally new festival concept. Since then, this festival for the senses has been continuously developed further. With inspiring light art against a winter backdrop, a very special musical line-up and moments of pure culinary indulgence, the Lenzerheide Magic Forest offers a unique multisensory experience every year.**

The Magic Forest in Lenzerheide shone resplendent for the first time in December 2013. Already at the premiere, the combination of surprising light installations, captivating live concerts and mouth-watering culinary delights in the middle of the snow-covered Squirrel Forest delighted numerous visitors. Since then, this festival for the senses has been continuously developed further. Last year, the Lenzerheide Magic Forest already attracted more than 40,000 visitors, four times more than at its premiere.

### **Successful thanks to a novel concept and great passion**

«We're really very proud of 'our' Magic Forest», says Claudia Züllig, co-initiator and vice-chairman of the Magic Forest's organising committee. Since the first performance, she has been beating the drum for the Magic Forest in Lenzerheide together with Giancarlo Pallioppi (OC chairman), Primo Berera (artistic director) and the whole organising committee. What is remarkable is the passion invested and passed on to others by everybody involved in this project since the very first second.

The three initiators were totally convinced about the Magic Forest's success from the outset, but they too were surprised by the speed of its development. «By combining light art, food and music, we brought together three separate forms of festival to create something totally new», Giancarlo Pallioppi explains the enthusiasm engendered by the Magic Forest format. «We've managed to create an event for different target groups. Friends, families, couples, kids, culture lovers and music fans all meet at the Magic Forest», adds Claudia Züllig.

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### **New children's programme**

This year, the Lenzerheide Magic Forest will be aglow from 14 to 30 December 2018. This year's open-air festival for the senses will also have a separate children's programme for the early evening hours. In addition to a concert by Papagallo & Gollo, the children will be entertained by songwriter Linard Bardill, Clown Pepe and the storyteller Caroline Capiaghi. The new children's programme is very important for the organisers. «The Magic Forest is a great place for everybody of all ages. Families mostly visit us during the early evening hours and seldom stay until the concert starts at 8.00 p.m. With the children's programme we want to also give families the opportunity to enjoy the full Magic Forest experience», says Giancarlo Pallioppi.

### **About singing trees and winter fireflies**

Artistically, the Magic Forest 2018 promises to deliver new and surprising highlights. Visitors will enter a world in which trees sing, lighthouses broadcast wishes to the world, and winter fireflies fly through the cold nights. And they will discover a fascinating winter landscape of crystal trees, light waves and angels. Performance artists will not only make the visitors' flesh creep in an eerily wonderful way, but also give them beautiful and poetic moments.

From this year on, the organisers themselves are responsible for the light installations, which in the past were handled by external parties. «We've gained much know-how and experience in this field in the past few years and now have a very good idea of what makes our Magic Forest special», explains Primo Berera, artistic director of the Lenzerheide Magic Forest.

### **An extraordinary line-up**

When it comes to music, the Magic Forest has captivated audiences with a good mix of well-known musicians and promising insider tips from the outset. Giancarlo Pallioppi wants to continue this concept. «The concerts in the Magic Forest aren't ordinary performances. Thanks to the proximity of the audience, the atmosphere in the Forest directly infects the musicians. This creates a very special and unique mood, which is much appreciated by the musicians», confides Giancarlo Pallioppi.

The diverse line-up includes well-known Swiss and foreign artists. Among others, audiences can look forward this year to Seven, Baschi, Nemo, Crimer, Nickless, Bibi Vaplan, Stevans and Stu Larsen. Other artists like Philipp Fankhauser, Martin O. and also Carrousel by now deserve to be described as genuine Magic Forest fans as they will be performing on the wintry Magic Forest stage for the umpteenth time.

### **Advance ticket sales**

Tickets for the Lenzerheide Magic Forest can be bought online in advance and are also available at the evening box office. This year, the advance-sale Priority Pass (CHF 15 for youths, CHF 28 for adults) includes guaranteed entry on the evening in question as well as a drink in the market village. A Culinary Package (CHF 58) including entry, two drinks, main course and soup or dessert is also sold in advance. As usual, the evening box office sells single entries (CHF 10 for youths, CHF 20 for adults) as well as season tickets (CHF 180). Children up to age 11 can enter free of charge.



## LENZERHEIDE MAGIC FOREST – FIXED ADDRESS FOR MUSIC LOVERS

### MAGIC FOREST 2018 LINE-UP

**The musical line-up for the Lenzerheide Magic Forest convinces with a good mix of well-known musicians and promising insider tips. This year, Philipp Fankhauser, Baschi, Nemo and Seven will be joined on the wintry open-air stage in the Magic Forest by One Lucky Sperm, Veronica Fusaro, Crimer and Stu Larsen. As usual, the concerts will take place every day on the forest stage in the market village, except for Christmas Eve, 24 December 2018.**

When it comes to the line-up, the Magic Forest has captivated audiences with a good mix of well-known musicians and promising insider tips from the outset. Musically, the Magic Forest will open on Friday 14 December 2018 with a concert by the young Zurich-based songwriter Nickless, followed by a performance by the well-known Baschi on Saturday 15 December 2018. He will present his new album '1986' at the Magic Forest, which is sure to warm up his audience.

The line-up for the Magic Forest 2018 also includes some promising insider tips, such as the Swiss freak-pop band One Lucky Sperm (Monday 17 December 2018), the young songwriter Veronica Fusaro from Thun (Tuesday 18 December 2018), the nomad musician Stu Larsen from Norway (Saturday 22 December 2018) and the band Šuma Čovjek with its mix of Balkan pop, chansons, oriental, world and brass music (Tuesday 25 December 2018).

### Well-known artists and songs

In addition to Baschi, Philipp Fankhauser (Wednesday 19 December 2018), Bibi Vaplan (Thursday 20 December 2018), Seven (Friday 21 December 2018), Nemo (Wednesday 26 December 2018), Stevans (Friday 28 December 2018) and Crimer (Sunday 30 December 2018) are guaranteed to captivate the Magic Forest audience. Regular visitors to the Magic Forest are also well acquainted with Carrousel (Sunday 16 December 2018) and Martin O. (Thursday 27 December 2018). Like Philipp Fankhauser, this will be their second performance at the wintry Magic Forest in Lenzerheide.

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An evening with many well-known songs is guaranteed by Hampa Rest alias Luigi Panettone (Sunday 23 December 2018), who will sing Elvis Presley's most beautiful love songs in a unique Christmas concert, and Hit the Jukebox (Saturday 29 December 2018), who certainly live up to their name with their more than 2,000 songs ranging from the swing era to modern hits by Bruno Mars and Ed Sheeran.

### Wintry open-air experience

For the public as well as the artists, the special thing about the concerts in the Magic Forest is the venue. The Magic Forest stage is located in the middle of the forest, surrounded by the idyllic market village where the air is heavily scented by glühwein, sweet chestnuts and tarte flambée. «Thanks to the proximity of the audience, the atmosphere in the Forest directly infects the musicians. This creates a very special and unique mood, which is much appreciated by the musicians», confides Giancarlo Pallioppi, OC chairman and responsible for the line-up.

It's no wonder then that the wintry Magic Forest will welcome back three artists this year – Philipp Fankhauser, Martin O. and Carrousel. The Swiss voice and sound musician Martin O. greatly appreciates the unique environment and mood of the Magic Forest: «The warm-hearted audience is obviously happy and enchanted.» He has put together a magic set for his concert on Thursday 27 December 2018, which can only be heard at the Magic Forest.

### Tips for keeping warm

Surprisingly, the cold temperatures sometimes make the artists sweat. «The instruments suffer a little from the cold», says Philipp Fankhauser, experienced Magic Forest performer. «But with all this wintry magic, who would want to complain about the cold?» asks the likeable blues singer. At his concert on Wednesday 19 December 2018, Philipp Fankhauser and his eleven-member band, consisting of a full brass section and three fantastic backing vocalists, will present their latest album 'I'll be around'. This will also be one of the band's last concerts in this formation.

Philipp Fankhauser's tip for keeping fingers warm for Magic Forest newcomers is very simple: «Dress a bit more warmly and hope that the stage is still equipped with conventional hot spotlights rather than LEDs.» His colleague Martin O. shares this sentiment. For his concert in December 2015 he wore a turtle neck and a down jacket on the Magic Forest stage. «The cold, dry air is a big challenge for the voice», says the virtuoso sound magician who uses his voice to create an acoustic work of art. Last time he found that some hot lime blossom tea on stage was a big help – a première, confesses Martin O.

### LINE-UP ZAUBERWALD 2018

Friday, 14 December	Nickless	Saturday, 22 December	Stu Larsen
Saturday, 15 December	Baschi	Sunday, 23 December	Luigi Panettone
Sunday, 16 December	Carrousel	Tuesday, 25 December	Šuma Čovjek
Monday, 17 December	One Lucky Sperm	Wednesday, 26 December	Nemo
Tuesday, 18 December	Veronica Fusaro	Thursday, 27 December	Martin O.
Wednesday, 19 December	Philipp Fankhauser	Friday, 28 December	Stevans
Thursday, 20 December	Bibi Vaplan	Saturday, 29 December	Hit the Jukebox
Friday, 21 December	Seven	Sunday, 30 December	Crimer



## FASCINATING LIGHT ART IN THE MAGIC FOREST

### MAGIC FOREST 2018 LIGHT INSTALLATIONS

**The Lenzerheide Magic Forest is inviting visitors to marvel at, discover and experience more than a dozen enchanting light installations from 14 to 30 December 2018. The forest and nature itself served as special inspiration for many of the artists.**

In mid-December, a dozen light installations will bring to life a very special world of experience in Lenzerheide. While light art aroused little attention at the premiere of the Magic Forest in 2013, at least in Switzerland, this field has since developed rapidly. New technologies constantly pave the way for innovative visualisation and exciting options for interaction. «The combination of light art, music and culinary delights at this unique location in the heart of the Graubünden mountains makes the Lenzerheide Magic Forest an outstanding platform», says Primo Berera, artistic director of the Lenzerheide Magic Forest. The forest not only serves as stage for the artists, but also as inspiration. This year, several of the installations consciously engage in an intensive «exploration of nature» in the Magic Forest.

#### **Forest and nature as central topic**

Aided by the interactive fly agaric toadstool, visitors to the «Glückspilze» (interactive mushrooms) installation by the Graubünden artists Roman Wilhelm and Moritz Vieli can conduct an orchestra of singing trees. As in nature, the trees all look different and each has their own spirit and unique voice. But together, they create a fascinating symphony of sound and light. On a small knoll a little deeper into the forest, a lively and harmonious diorama awaits visitors to the Magic Forest. Yves Kuperberg not only used the forest as canvas for his micromapping, but also brought its inhabitants to life with his refined and detailed projections.

The installation of Ursina Wirz is dedicated to a very special forest dweller. The Magic Forest is home to countless squirrels, who neglected to store their food for winter during the warm summer months. With



the help of the visitors, their provisions should be restocked during the Magic Forest to end with a fluorescent work of art consisting of squirrels, nuts, berries and mushrooms.

### **Lighthouse of Wishes**

The «Lighthouse of Wishes» is very close to the heart of Primo Berera and the whole organising committee. This light installation was created in cooperation with the «DENK AN MICH» Foundation and the artist Mika Schell. For 50 years, the Foundation has been helping disabled people to overcome hurdles and enjoy vacations and leisure activities, thereby giving them experiences and happiness beyond the daily routine. «With the six-metre-high lighthouse in the centre of the Magic Forest, we're sending out the wishes of the Magic Forest visitors into the night», explains Primo Berera. The DENK AN MICH Foundation can be supported with a donation made at the lighthouse.

### **Surprisingly versatile light art**

A look at the short history of the Magic Forest shows just how versatile light art can be. The artists create their own individual worlds with their installations, even though the topics may overlap to some extent. It therefore does not come as a surprise that Primo Berera is once again overwhelmed by the exciting and diverse mix of light installations this year: «Visitors will be enchanted by different and unexpected installations in all corners of the Squirrel Forest.»

The new artist collective NOA (no ordinary art) serves as curator for the first time. «All of us work very closely at the interface of art, innovation and technology and foster a wide network of talented artists. This made it possible for us to present very versatile and exceptional light installations this year», says a delighted Primo Berera, who is also a member of the artist collective.

### **New path lighting and playground features**

The three initiators and the organising committee have continued to develop the Magic Forest over the past few years. «As sustainability is very important to us, we've been using green electricity provided by ewz for all our energy needs from the outset», explains Giancarlo Pallioppi, OC chairman. They also consciously focus on small details, such as this year's upgrading of the path lighting in the Magic Forest. Jan Raphael Knieza of Artificial Owl is working on 60 exclusive geometric light sculptures for the Lenzerheide Magic Forest. These sculptures consist of 24 panels each and are put together by hand and impress audiences with a special shadow image, both during the day and at night. «Like many other light installations, visitors can buy these fractal light models with the agreement of the artist, thus taking a slice of the Magic Forest home with them», says the OC chairman.

The radiant children's playground in the market village has also been expanded. An interactive wall helps visitors of all ages to effectively visualise the impact of practical action and inadvertent interaction on our environment. In addition to the numerous light installations, the bizarre creatures of Company MAFALDA make for an eerily wonderful atmosphere and mysterious events in the Magic Forest. The dance performances are held on Fridays and Saturdays.

## MAGIC FOREST 2018 LIGHT ART

### NOA – CURATOR OF THE LIGHT INSTALLATIONS IN THE MAGIC FOREST

From this year, the new curator of the Lenzerheide Magic Forest, the artist collective NOA (no ordinary art) is in charge of the artistic direction of the event. In multidisciplinary and experimental terms, NOA works closely at the interface of art and technology. It uses its network to create innovative sensory and emotional worlds of experience.

Many thanks go to all light artists who brought radiance to the Magic Forest again this year with their unsurpassed installations to offer visitors a sensational experience.

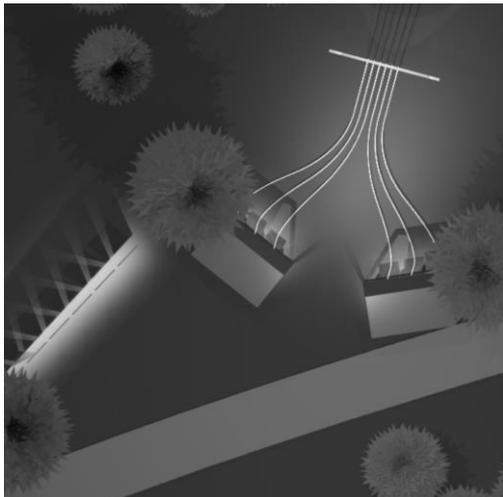


### ALLEGRA – NOA / YK STUDIO

Allegra is a Rhaeto-Romanic word used for greeting people from the early morning until the late afternoon. This is the abbreviated term left over from the original greeting «Cha Dieu ans allegra!» (English: May God comfort us!).

With this perspectival installation we invite you to immerse yourself in a fascinating and multilayered world.

A cooperation between the NOA curator team, PRIMOCOLLECTIVE and the artist Yves Kuperberg.



### THE SOURCE OF ENERGY – ZHdK / EWZ

Blow. Shine. Splash. How much wind has to blow? How much sun has to shine? How much water has to flow? The topic of this year's Physical Computing and Interactive Visualisation modules of the Interaction Design programme at the Zurich University of the Arts is renewable energies such as wind, sun and water. For seven weeks, the third-semester students grappled with physical input and visual output. The result can be admired here.

The module leaders are Luke Franzke, Joel Gähwiler, Professor Jürgen Späth and Timo Grossenbacher (theory). The installation was done in cooperation with Zurich's municipal electricity company (Elektrizitätswerk der Stadt Zürich, ewz).



### **INTERACTIVE MUSHROOMS (THE SONG OF THE FOREST) – ROCKET SHOW**

Did you know that trees can sing? The trees all look different and each has its own spirit and unique voice. Touch the magic mushrooms and transform the forest into a symphony of sound and light. Mysterious, happy or maybe a little grumpy? You decide what the choir of trees should sound like and conduct the unsurpassed orchestra in the forest. The simple operation means that visitors of all ages can enjoy the «song of the forest».

This spectacle of sound and colour was developed and installed by the two Graubünden artists Roman Wilhelm and Moritz Vieli in cooperation with the NOA curator team and PRIMOCOLLECTIVE.



### **LIGHTHOUSE OF WISHES – MIKA SCHELL / DENK AN MICH FOUNDATION**

A lighthouse shows the way for travellers and serves as a beacon of safety. In the Lenzerheide Magic Forest, the beacon lights the way for your wishes through the evening sky. It symbolically sends these wishes through the night to your nearest and dearest or to those who are not fortunate enough to enjoy the sunny side of life.

The light installation is implemented in cooperation with the DENK AN MICH Foundation and the artist Mika Schell. The Foundation helps disabled people to overcome hurdles and enjoy vacations and leisure activities, thereby giving them experiences and happiness beyond the daily routine.



### **«NO MUCH MORE», A DIORAMA IN MICROMAPPING – YVES KUPERBERG**

This installation, presented in an intimate forest glade, is a free, playful and poetic interpretation of the past, present and future of nature. The lively and harmonious diorama, which plays on the human emotions and almost theatrical relationships kindled by the forest since childhood, comes to life and portrays this shared environment to the visitors.

Yves Kuperberg is a producer, director and scenographer based in Lausanne and Paris. He works with the latest technologies and applies his very own artistic flair.



#### **WAVE OF LIGHTS – MARTIN HUNKE**

We are always surrounded by light. In fact, life is mostly made possible by light. It structures our lives, guides us and enables us to see colours. Light is synonymous with brightness and warmth and is often taken for granted. But at the same time, light is also a most mystifying and fascinating phenomenon. When measured, light can be modelled as a classic wave or as a classic particle, whereby these two models cannot be used at the same time. The installation portrays this paradox as a «wave of lights» made up of many light particles.

The German artist Martin Hunke is a freelance sculptor who creates steel sculptures, geometric forms, balls and free experimental works of art.



#### **WAKING ANGELS – VAZ/OBERVAZ SCHOOL**

They're here now: angels, like you and I, alone, two by two or in groups, in different forms and colours, face to face, in a silent dialogue. They show how just a little light can change the banal and everyday into fascinating beauty. But without inner light and energy they remain dark and cold. The light installation is accompanied by audio, recording the personal visions of angels of the pre-schoolers and primary and high school learners.

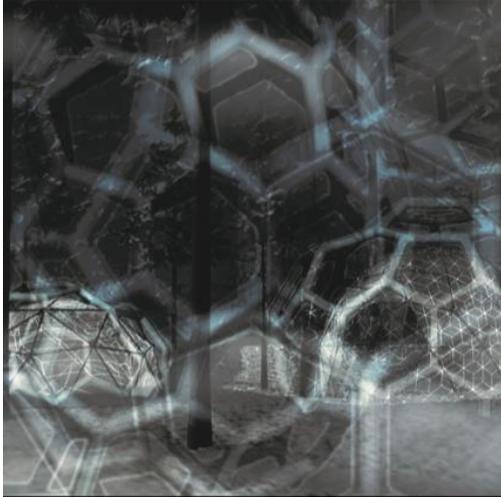
This topic was intensely and eclectically analysed and artistically implemented by Lukas Moos' grade 6 class and the seniors taking «Art and Design» as an elective course.



#### **CRYSTAL TREE – GRAFIKANIMATION**

The crystal tree is an age-old source of light, power and inspiration. It has been visited and honoured by magical forest dwellers for a very long time. It beckons from afar with its spectacle of rotating strips of colour lighting up the trees and their surroundings. We approach it closely enough to become part of the installation ourselves. We are fascinated by the interplay of shadows and colours and see ourselves in the rotating reflections until we finally merge with everybody and everything around us and become one with the light.

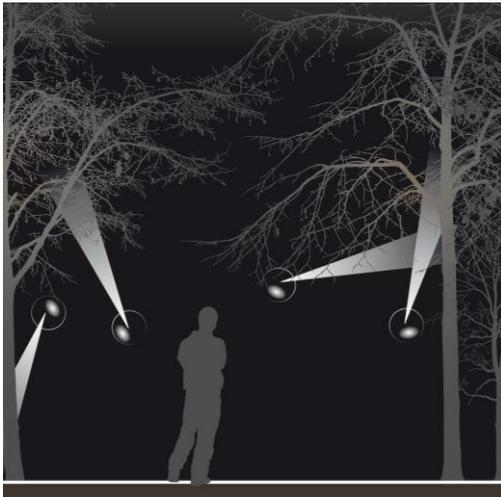
Graphics, illustration and the creation of ever new stage concepts and video animations are part of everyday life for «Grafikanimation».



#### **PLATONIC DOME – ARTIFICIALOWL**

Geodesic objects take the form of a spherical surface, but they consist exclusively of straight lines and flat surfaces. They only become round in the imagination of the observers, based on the worlds created in their minds by their environment. The symbolic ball shape of the dome is forgotten and the imagination runs free.

artificialOwl have been working as projection and scenographic artists for exhibitions, concerts, festivals, clubs, fashion shows as well as business and private events since 2012.



#### **SPHERICAL DREAM – SIMON HUSSLEIN**

«When clear winter air touches my nostrils and every breath ends as a white cloud, I would like to be a winter firefly wandering around the forest.»

An arrangement of 20 glass balls has been installed over the footpath. A light cone in warm white flickers and shimmers in each ball and lights up the ball casings and their immediate surroundings in the forest. The rhythm created by their analogue and very free movements gives form to a poetic and touching choreography of light, reflection and shadow.

Simon Husslein designs products, furniture, installations and room interiors.



#### **#SELFIETREE – MARTANIGRAPHICS**

Have you always wanted to be part of a Magic Forest installation? The #selfietree makes this possible! Pose alone or with a loved one for a selfie in the photobox and your giant photo will be projected onto a group of trees to immediately become part of the light show. All selfies are deleted after 20 minutes.

Martanigraphics is a company specialising in project mapping and 3D contents. In order to create unforgettable experiences, they have been focusing their talents on projections and the creation of light installations for all events since 2013.



### **WHISPERING SQUIRRELS – URSINA WIRZ**

The Lenzerheide squirrels enjoyed the warm summer weather so much that they forgot to collect enough food for the winter. As we want to thank the squirrels for lending their home to us for the Magic Forest, we have collected a lot of food for them. Visitors are invited to work on the installation themselves by hanging up the nuts, berries and mushrooms for the squirrels.

Ursina Wirz is a communication specialist and spatial designer and combines her two areas of expertise whenever possible.



### **ABEN – BILDSPUR**

Passing through all the gates at the same time – a task that can only be mastered as a team! Together we have the potential to realise visions that would be impossible on our own. The «åben» installation (Danish for «open») allows spectators to playfully experience collective togetherness and visually shows how easy it is to master a challenge in this way. It makes us happy to share positive experiences and successes. We want to make a shared moment of happiness like this come alive – with new faces, old friends or family members.

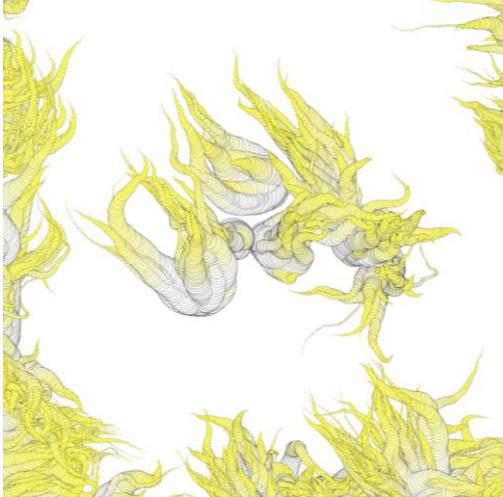
The «bildspur» art workshop creates immersive experiences by combining design and technology.



### **RADIANT CHILDREN'S PLAYGROUND – PRIMOCOLLECTIVE**

The expanded light playground in the heart of the Magic Forest makes children's faces light up again this year. Young and old can playfully explore fascinating new light objects right next to the market village.

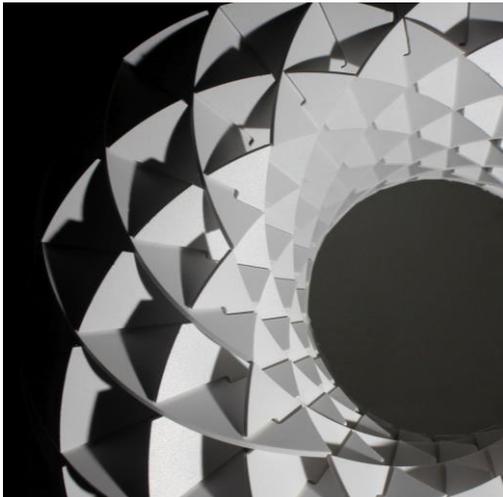
PRIMOCOLLECTIVE is a multidisciplinary art and design collective headed by the artist Primo Berera and the designer Gregor Türk. Based in Lenzerheide, Zurich and Munich, they develop brand and spatial concepts as well as sensory multimedia experiences and artworks for public institutions.



**FOOTPRINT – GABRIEL BACH AND STELLA SPEZIALI**

The impact we have on the Earth, nature and our social environment is synthesised by a wild interplay of practical action and inadvertent interaction with our environment. We want to make this interplay visible. Mushrooms served as the inspiration. Thanks to their adaptability and plasticity and their qualities as living and changing organisms, mushrooms perfectly illustrate our concept of interaction and change.

«Footprint» attractively illustrates the beauty and allows one to experience this interplay interactively. Gabriel Bach and Stella Speziali are multidisciplinary interactive designers. Both artists live and work in Zurich.



**FRACTAL LIGHTS (PATH LIGHTING) –  
ARTIFICIALOWL**

The different spiral fractal models were designed, developed and produced exclusively for the Magic Forest. Each individual geometric light sculpture consists of 24 customised panels that are put together by hand. They impress in daylight with their sleek design, while their built-in filament LED bowl reflector bulbs showcase their fractal magic and create enchanting shadow images at night.

All models are available for purchase.



**SWEET AND SINISTER DREAMS! –  
COMPANY MAFALDA**

SWEET AND SINISTER DREAMS! is taken directly from the fascinating world of children's dreams dominated by bizarre creatures, an eerily wonderful atmosphere and mysterious events. The dreams are not just strange or unpleasant, but are also thrilling and funny and express a sensuality that reflects strong feelings as well as bodily states. Performance dates: 14/15, 21/22, 28/29 December

The Zurich-based Company MAFALDA and the choreographer Teresa Rotemberg capture their audiences with very individual and multifaceted worlds. In performing their sometimes narrative and sometimes abstract routines, the dancers combine elegant and often highly virtuoso elements with the most diverse of theatrical tools.